

### **Mission and Vision**

YDN's mission is to create life-changing experiences for youth to thrive and succeed. YDN believes that training and professional development for people who work with youth is a critical component of achieving our vision. YDN's training programs, networking, resources, and public policy efforts all work together to improve the quality of youth services and promote youth development principles across a broad range of communities, youth serving organizations, education, faith groups, juvenile justice agencies, and businesses.

### **Our Organization's Values:**

**Relationships** – Positive relationships are the key to our human existence; the need to treat and care about all people with genuine interest and mutual respect is essential.

**Social Responsibility** – Is a shared, collective action, based on justice, equity and access; that promotes respect for diversity, inclusion and collaboration in support of all young people.

**Change** – To foster change is to be curious, rather than certain; to regularly reflect and put our learning and insights into action; to be in a mode of continuous improvement.

**Fun** - Is a key in building partnerships and transforms what we must do into what we want to do.

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[www.ydnetwork.org](http://www.ydnetwork.org)





## Building the future one mind at a time



Learning starts with curiosity, is fed by discoveries and continues for a lifetime. Education lays the foundation for the future of our children and communities.

**Youth Development Network, you've helped our children take this journey.**

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**Creating life changing experiences  
for youth to thrive and succeed.**

### Why Youth Development?

- In Sacramento County, one out of four students will not graduate from high school.
- 3,451 area youth are currently in foster care. 318 of them will age out of foster care with no place to live.
- Only 32% of Sacramento County 11th graders (who took the California Healthy Kids Survey) report caring relationships in school settings.
- Only 15% of 11th graders report meaningful opportunities to participate.

Research shows that youth who experience caring relationships, safe places, opportunities to participate and give back to community, and engaging skill-building opportunities are more likely to thrive. Not all young people have equal access to these supports for healthy development.



Adrian Ruiz,  
Cathy Swagart,  
Andy Paul,  
Helen Yee,  
Vicki Stockbridge

[www.ydnetwork.org](http://www.ydnetwork.org)

## THIS REGION'S LEADING RESOURCE ON THE YOUTH DEVELOPMENT APPROACH

### HISTORY

The Youth Development Network (YDN) collaborates with individuals, organizations, families and communities throughout the Sacramento region committed to promoting positive development of children and youth. YDN began in 2000 as a result of two studies conducted by Sierra Health Foundation and the Sacramento County Integrated Services Team. These studies identified a need to support youth providers with training and networking activities focused on promoting youth development research and practices.

### WHAT WE DO

**TRAINING—INSPIRING LEADERS & CULTIVATING LEARNING.** YDN believes that in order to develop healthy young people, the people who work with youth must be equipped with effective tools and best practices. YDN provides community-wide and customized training and technical assistance to agencies and schools to help them align their practices with a youth development approach. Training programs include the Youth Development Institute, Youth Engagement Institute and Youth Leadership training. For a summary of YDN trainings, please visit the YDN website at [www.ydnetwork.org](http://www.ydnetwork.org).

**NETWORKING—PROMOTING BEST PRACTICES AND CONNECTING RESOURCES.** YDN is committed to the people and organizations they train, believing that sustainable change happens through continued education and networking opportunities. These opportunities include: continuing education of alumni, our trainers network, professional convenings, and ongoing resource and activity updates via the YDN website and e-blasts.

**YOUTH ADVOCACY—BEING A VOICE FOR YOUTH.** YDN works to promote success for all young people through its policy work. YDN participates on various advisory boards and facilitates discussions with policy leaders, the professional youth provider community, and youth leaders. YDN is actively engaged in the e:merge Coalition, Partnership for College Access & Success (PCAS), and Quality Counts.

February 23, 2011

Dear Friends,

On behalf of all involved with the Youth Development Network (YDN), thank you! Your generous participation in Ettore's Coffee Break 2011 translates to creating life-changing experiences for youth to thrive and succeed. For over 10 years, YDN's training programs, networking and youth advocacy efforts have worked together to improve the quality of youth services across a broad range of communities, youth serving organizations, education and faith groups. YDN envisions communities filled with youth who can achieve personal and academic success; be connected to adults and their community; have a positive vision of their future; and grow up to be healthy, productive and civic-minded adults.

Mingle, munch, and enjoy this unique opportunity to share Ettore's delectable baked goods, sumptuous coffee provided by Peerless Coffee & Tea, and our community's collective generosity to others. This Coffee Break for a purpose will leave you feeling fuller in heart, body and soul — and all for an organization which has been making a positive impact for the youth of our community for over 10 years.

This event can't happen without many individuals and businesses working together. We'd like to take this opportunity to thank our sponsors and supporters for their generous contributions benefiting the community served by the Youth Development Network staff and partners. Again, thank you very much!

Warmly,



**Ettore Ravazzolo**  
Owner  
*Ettore's European Bakery  
and Restaurant*



**Chevo Ramirez**  
Regional Vice President  
*Wells Fargo Foundation  
Northern California*



**Adrian Ruiz**  
Executive Director  
YDN

(Please visit their website at [www.ydnetwork.org](http://www.ydnetwork.org) for additional information.)



## Kitty O'Neal



Kitty O'Neal is one of Sacramento's best known media personalities. She anchors the highly-rated and award-winning KFBK Afternoon News from 3 to 7 p.m., a show she has hosted for 18 years.

She is also KFBK's Lifestyle Editor and provides news updates and feature reports throughout the day. She has had many coveted news assignments including covering a Presidential inauguration, the Grammy Awards, and 16 Academy Award ceremonies.

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**ideas<sup>2</sup> = ?**

AT&T is proud to support programs that create limitless possibilities for young minds. We know students who succeed in school succeed in life.

That is why we salute Youth Development Network for transforming the lives of thousands of young people in our community.

Rethink Possible 

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## Agenda

### **Pastry & Coffee Reception**

*Music by the Rotary Rooters*

### **Dr. Steve Winlock**

*"Good Morning Starshine"*

### **Welcoming Comments**

Mistress of Ceremonies  
Kitty O'Neal  
Radio Personality, KFBK

### **Pizza Making Demonstration**

Ettore Ravazzolo

### **Celebrity Pizza Making Contest - Presented by Chevo Ramirez, Wells Fargo**

#### **The Women**

Councilmember Angelique Ashby, City of Sacramento  
Lucy Eidam Crocker, LucyCo Communications  
Michelle Odell, Kaiser Permanente  
Alisa Okelo-Odongo, PG&E

### **Youth Development Network Student Testimonial**

Dolly Vang

### **Celebrity Pizza Making Contest - Presented by Chevo Ramirez, Wells Fargo**

#### **The Men**

Philip Arndt, Comcast  
Garry Maisel, Western Health Advantage  
Rick Nelson, Direct Technology  
Leroy Triplette, Intel

### **Pizza Making Contest Judges**

Chevo Ramirez and Elyssa Lee

### **Presentation of Pizza Making Contest Awards**

Ettore Ravazzolo

### **A Word from the Youth Development Network**

Adrian Ruiz, Executive Director

## Chevo Ramirez



Chevo Ramirez is Regional Vice President of the Wells Fargo Foundation for the Northern California Region. He is responsible for managing and directing charitable contributions for the Northern California Region, working closely with community organizations to determine local needs and opportunities for grant making.

Ramirez joined Wells Fargo in 1980 as a Branch Manager in Sacramento. He became a Vice President in 1990. From 2000 to 2003 he was Community President of Wells Fargo's Sacramento Main location. In 2003 he was named Foundation Manager for the

Northern California Region.

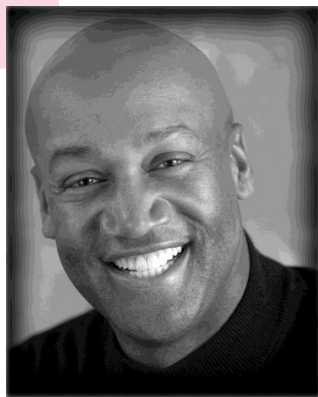
Ramirez currently serves on the boards of the YMCA, Sacramento Metro Chamber of Commerce, Greater Sacramento Urban League, the United States Hispanic Chamber of Commerce's Senior Executive Council Advisory Board and the Salvation Army Del Oro Division Advisory Board.

## Dr. Steve Winlock

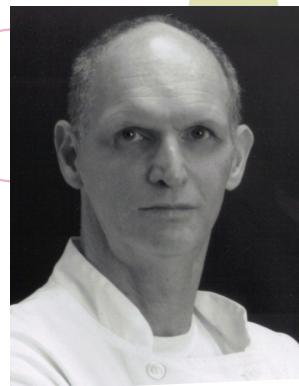
Dr. Steve Winlock has been an educator, TV personality, and theater performer. He is currently the director of the new Leadership Institute of the Sacramento County Office of Education, focused on alternative credential preparation for aspiring principals and ongoing leadership support for veteran principals in the Sacramento region.

Prior to that, he served as the associate superintendent of pre-K-6 for Elk Grove Unified School District. He was recently appointed to the State Board of Education's first African-American Advisory Committee and now serves as the chair and has served on Mayor Kevin Johnson's For Art's Sake Leadership Team.

Steve can be seen on KVIE as one of their most entertaining on-air personalities!



## Ettore Ravazzolo



Ettore Ravazzolo was only 16 years old when he moved from his small hometown in Switzerland to begin a 3-year, full-time apprenticeship at a bakery in Zurich. While he lived with the owner's family and studied, he also earned his first paycheck as a pastry chef: \$10 per month! But Ettore quickly distinguished himself as one of the top apprentices in Zurich and became a talented pastry chef/confectioner, before he turned 20 years old.

To complete his required military service, Ettore joined the Swiss Army and was employed as a chef for the mountain infantry. Imagine cooking for 200 soldiers based at 14,000 feet in the Alps! This would be the first of many adventures that would lead Ettore to America and eventually, to his home in Sacramento.

When Ettore opened his European Bakery in 1985, he made wonderful desserts, sweets and cakes that people had never seen or tasted before. His insistence on using only quality ingredients, combined with his specialized training and a flair for presentation, quickly made Ettore's a favorite destination. Today, the bakery walls are decorated with the many awards for "Best Bakery" and "Best Dessert." Ettore himself continues to be one of the most popular TV chefs in Sacramento.

Ettore's wife, Meggan, is Supervising Manager of the Fair Oaks location and you'll often see their son Harrison bussing tables and answering customers' questions. Their younger son, Reilly, hangs out after school, doing homework and testing the latest batch of cookies. Their youngest son, Lucas, can often be spied in the arms of one of their many Supervisors, being toted about or rocked back and forth near the warm oven to help him take his naps.

Through cycles of food fads and customers' changes in taste, Ettore has remained consistent in what he believes makes food and dessert special: quality ingredients and unique style.

If you taste it, you'll know "It's Ettore's!"



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## Ettore's Coffee Break 2010 Committee

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Chevo Ramirez, Wells Fargo Foundation

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